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LINK, the Living Storage and Communications Device, Packs a Punch at CES 2017 with Powerful New Samsung Technologies

Samsung partnership enables impressive speed, capacity and pocket-sized form factor

Superior, WI – January 3, 2017 – [Fasetto](#), a cloud storage, file sharing and messaging provider that develops connectivity through its powerful hardware and software solutions, today announced that [LINK](#), the living storage and communications device underpinned by its own scalable, flexible platform, is now powered by new Samsung technologies and will be demonstrated at the 2017 International Consumer Electronics Show in Las Vegas. The sleek, streamlined LINK features Samsung's groundbreaking BGA solid-state drive (SSD) as well as the first Linux-driven Exynos 7 Octa 7420 processor. It combines the capabilities of an LTE hotspot with the large storage of a NAS in a pocket-sized, weatherproof device.

LINK packs a punch with some of the most powerful hardware that has ever been made available in a handheld consumer device. LINK's miniature form factor measures just 2" across, 1" tall and weighs as little as 3 ounces. This pocket-sized powerhouse combines Samsung's industry-first NVMe* PCIe SSD in a single ball grid array (BGA), giving LINK up to 2TB of superfast on-device storage, and the octa-core 2.1GHz Exynos 7420 processor.

"LINK combines the most powerful commercially-available hardware with an incredibly sleek, but tough, design," said Coy Christmas, co-founder and CEO, Fasetto. "In LINK, we now have a living storage and communications device and platform that lets you stream, store and share all of your digital files through one secure location that can survive almost anything. What's more, the LINK developer kit opens up vast, astonishing new opportunities for the LINK Platform in today's IoT and connected world."

LINK's powerful hardware makes user content accessible universally from any device through LINK's own dedicated broadcast Wi-Fi, cellular, Bluetooth and USB-C connections, providing a platform for peer-to-peer and cloud-based interactions. That universal access frees users from ecosystem lock-in, ending reliance on a single platform to access or move content freely between devices.

Protecting its incredible platform is LINK's small, weatherproof design that is built with robust technical specifications to give users the confidence that their data is protected from intense heat, bone-chilling cold, or even an unexpected trip through the washing machine. And in a world rattled by cloud security breaches, LINK's protective features go beyond the physical extremes, with custom-developed reform security software, user permissions and multiple layers of hardware and software encryption giving users a high degree of security and control over their data.

LINK's modular design means each component can be removed and replaced, making LINK a flexible, scalable platform, while the LINK Developer Kit (LDK) means anyone and everyone can develop on LINK. The LDK gives complete and entire access to LINK's capabilities and exposes it to third parties, which means that developers can access and utilize LINK with anything from a Smart Fridge to a car to a server in the cloud. All core function APIs are built to be ubiquitous across every platform with no need to rewrite code, creating a world of possibilities for this minute, powerful platform.

A testament to its flexibility as a device and platform, LINK was named a CES 2017 Innovation Awards Honoree in four categories, including Wireless Handset Accessories, Computer Hardware and Components, Software and Mobile Apps and Computer Accessories. Entries to the CES Innovation Awards are evaluated on their engineering, aesthetic and design qualities, intended use/function and user value, unique/novel features present and how the design and innovation of the product directly compares to other products in the marketplace.

LINK is due to be commercially available in Spring 2017. For more information, please visit <http://fasetto.link>.

LINK will be available for demonstrations at the 2017 International CES, January 5-8 in the Las Vegas Convention Center, Central Hall, stand 16734.

About Fasetto

Fasetto develops connectivity through its powerful hardware and software solutions, fusing the mobile computing landscape together to give users easy access to their content – to view and share with others regardless of platform, device or connection type. For more information, visit www.fasetto.com.

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